DESCRIPTION

This form is to be completed by an employer, supervisor, or by human resources personnel who can verify that the Investor Relations Charter® applicant had investor relations responsibilities for three or more years of full-time work experience as an IR corporate professional or IR counselor.

Name of Applicant…………………………………………………………………………..…….……..…….…….

Applicant Job Title……………….……………………………………………………………..…..….…….….……

Name of Employer……………………………………………………………………………...….…………………

Name of Person Verifying Work Experience……………………………………………...………………………

Relationship to Applicant………………………………………………………..……………………………………

Verifier’s Email Address…………………………………………………………………………………...…………

Verifier’s Phone Number……………………………………………………………………….....…………………

IR Definition

Investor relations (IR) is a strategic management responsibility that integrates finance, communication, marketing and securities law compliance to enable the most effective two-way communication between a company, the financial community, and other constituencies, which ultimately contributes to a company's securities achieving fair valuation.

Corporate Investor Relations Professional

An individual employed by a Public Company or pre-IPO who is directly involved in the practice of investor relations. Individual may hold other responsibilities in addition to their investor relations duties.

Work Experience

At least 50% of duties should be directly focused on IR activities. Select applicable work responsibilities from the following areas of IR practice:

|  |  |
| --- | --- |
| □ IR Strategy Formulation | □ IR Planning, Implementation and Measurement |
| □ Corporate Messaging Development | □ Investor Marketing and Outreach |
| □ Corporate Financial Reporting and Analysis | □ Business Insight |
| □ Strategic Counsel and Collaboration | □ Capital Markets and Capital Structure |
| □ Corporate Regulatory Compliance | □ Corporate Governance. |

Verification of Statement

I verify that < ………………………………………………………………………> has practiced in the IR profession

and has held the title of < …………………………………………………………….……..> for at least three years.

……………………………………………….. ……………………………………………

Signature Date