

CHARGE

NIRI IR Update Editorial Advisory Committee

The purpose of the Editorial Advisory Committee (EAC) is to help make NIRI's flagship and award-winning publication, *IR Update* magazine, a compelling and relevant member benefit.

The EAC contributes ideas and content to NIRI staff in support of magazine objectives and plans. The twofold role of EAC volunteers in providing recommendations and contributing articles includes the responsibilities listed below. NIRI acknowledges EAC members' acceptance and fulfillment of these responsibilities by listing in *IR Update* the names and organizations of each EAC volunteer.

Roles and Responsibilities of EAC Members

- Participate in periodic EAC virtual meetings.
- During the meetings:
 - recommend topics for the *IR Update* editorial calendar;
 - recommend specific article ideas;
 - recommend authors; and
 - offer to write one article per year, covering a topic discussed in advance with the Editor.
- Respond promptly to information request emails and calls for assistance from the Editor.
- Throughout the year, have informal conversations with NIRI members and review industry communications to stay abreast of developments, trends and best practices to meet NIRI member needs related to magazine content.

Parameters

The EAC shall be composed of 5-10 current NIRI members in good standing, each of whom shall serve for a two-year term. The NIRI Board Chair shall appoint one EAC member to serve as Chair, for a one-year term. The EAC is an advisory body. NIRI staff will be responsible for developing and selling *IR Update* advertising. IRC® holders can claim 3 PDUs per year for volunteer service on the EAC.

Meetings

The EAC meets virtually once per quarter (more frequently if necessary) each year.